May carton promotion

Following will be on assembly fulfillment form

Sell Cards

Send info to Mary Pearl Reader, Susan Smith, Dee Smith, Linda Ratliff, Lena Pleasants

deals: 30 deals/display
30 ctns - Revenue
15 ctns - Comp
45 ctns/display

700,000 packs
% of packing
- compared to KS & 100's carton
100's & carton
- actuals expected by

700,000 x .266
700,000 x .734 = 514,200 - KS nonfiltr
513,800 - 100's half cartons

packings/display

	R	C	Total	Total	
FF 85's	4	2	6	13.3%	12.5%
FF 100's	~~6~~ 8	~~3~~ 4	~~9~~ 12	~~20.0%~~ 26.7%	25%
LTS 85's	~~6~~ 4	~~3~~ 2	~~9~~ 6	~~20.0%~~ 13.3	12.5%
LTS 100's	~~8~~ 10	~~4~~ 5	~~12~~ 15	26.7 33.4%	37.5
ULT 100's	~~6~~ 4	~~3~~ 2	~~9~~ 6	~~20.0~~ 13.3	12.5
	30	15	45	100.0	

~~Cartons~~ Quantities of half cartons KS's - 5/display
100's - 10/display

26.3% 73.4 26.4% 73.4

deals 60 deals/display
60 ctns - R
30 ctns - C
90 ctns/display

Note to Jack

packings/display (cartons)

	R	C	Total	
FF 85's	8	4	12	13.3
FF 100's	~~12~~ 16	6 8	~~18~~ 24	26.7
LTS 85's	~~12~~ 8	6 4	~~18~~ 12	13.3
LTS 100's	~~16~~ 20	8 10	~~24~~ 30	33.4
ULT 100's	~~12~~ 8	6 4	~~18~~ 12	13.3
	60	30	90	

Quantities of half cartons
KS's - 10/display
100's - 20/display

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Verify with Nancy

Elements	POS#	Quantities	A+K due	To Madden
1/2 carton KS			Jan 7 *	
1/2 carton 100			Jan 7 *	
30 deal display			Feb 7	
200 ctn semi permanent header			Feb 7	
poster (dimensions 11 X 14)			Feb 7	
dangler			Feb 7	

Mark 7

* TO Precon

Dimensions

~~Dimensions~~

Kits for 30 deal	Kit for 60 deal
display	200 ctn semi permanent header
poster	poster
dangler	dangler
Kit # _____	Kit # _____ POS#
dimensions assembled	dimensions assembled

POS#

Assembly

- precon will assemble 5 pack ~~cases~~ cartons
- precon will ship 5-pack ~~cases~~ cartons to wholesalers who will tax stamp
  Sort product per Store
- payment ~~to~~ wholesaler for assembly is $12/12 M
  Promo Code _____

Other Payments

① Retailer display placement allowance of $.40/ctn (financial expense #) & promo code to be paid on a monthly basis to Non-Retail Master Account Only.

② Co-op Advertising $ _____ financial expense #

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